# PRESENTATION MANAGEMENT INDIVIDUAL (555)

## REGIONAL - 2019

Judges: Please double check and verify all scores and answer keys!

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#### Description

Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

#### Topic

You have been hired to present at an *Emerging Executives Conference*. Your presentation is to target how executives demonstrate professionalism in the workplace and how it effects company branding.

Things to consider, but *not* limited to:

- Identify appropriate dress for business men and women including casual Fridays, company social events, and social media.
- How does demonstration of professionalism effect verbal and nonverbal communication?
- What other etiquette procedures for meetings and meal functions need to be addressed?
- Use data to support your presentation.
- Follow copyright when using company logos and likenesses.

Contestants who do not submit an entry that follows this topic will be disqualified.

#### JUDGING PROCEDURE

- Contestants will be introduced by contestant number. Contestants may continue to wear their name badges.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- The length of set-up will be no more than three (3) minutes.
- Set-up will be stopped at three (3) minutes to begin the presentation.
- The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
- The presentation will be stopped at ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- There can be no ties in the top ten (10) contestants. It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

### Please double-check and verify all scores!