



## Global Marketing Team (S) (500)

TEAM NUMBER \_\_\_\_\_

### RATING SHEET – COMPLETE ONE PER TEAM

#### PRESENTATION SCORE

Judge 1 (140 points) \_\_\_\_\_

Judge 2 (140 points) \_\_\_\_\_

Judge 3 (140 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (140 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_ ( 40 maximum)

#### TECHNICAL SCORES

Judge 1 (230 points) \_\_\_\_\_

Judge 2 (230 points) \_\_\_\_\_

Judge 3 (230 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (230 maximum)

**TOTAL SCORE** \_\_\_\_\_ (**410 maximum**)

**RANK**



## Global Marketing Team (S) (500)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Presentation Scoring Rubric

Evaluation of oral presentation	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Contribution by all team members	1-5	6-10	11-15	16-20	
Quality of problem solution	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
Supporting documentation	1-5	6-10	11-15	16-20	
<b>TOTAL PRESENTATION POINTS (140 points maximum)</b>					

### Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per team, <i>not</i> per judge	Points Awarded
Set-up lasted no longer than three (3) minutes - 5 points Presentation lasted no longer than ten (10) minutes - 5 points	10
Plan used the correct format for Title Page, Table of Contents, Marketing Plan, and Works Cited according to the <a href="#">Style &amp; Reference Manual</a>	10
All registered team members in attendance for entire event	10
Documentation submitted at time of check-in: keyed and signed <a href="#">Team Entry Form</a> (1 copy) and Marketing Plan including Title Page, Table of Contents, and Works Cited (1 copy) <i>Must have copies for preliminaries and finals</i>	10
<b>TOTAL SPECIFICATION POINTS (40 points maximum)</b>	

**TOTAL MAXIMUM POINTS = 410**