



DIGITAL PUBLISHING (415)

REGIONAL – 2019

Production:

Job 1: Logo and Tagline	_____	(80 points)
Job 2: Business Card	_____	(80 points)
Job 3: Certificate of Appreciation	_____	(80 points)
Job 4: Flyer	_____	(130 points)
<i>TOTAL POINTS</i>	_____	<i>(370 points)</i>

Graders: Please double check and verify all scores and answer keys!

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Workplace Skills Assessment Program competition.



General Instructions

1. Make certain this test booklet contains Jobs 1-4.
2. Correct all errors. Copy will be graded on accuracy, creativity, originality, and adherence to design principles such as: contrast, emphasis, visual hierarchy, flow and overall appearance.
3. Software templates may be used, but creativity points may be reduced.
4. Only the graphics provided may be used.
5. **Using a text box, include your contestant number and job number in the lower left-hand corner of all work submitted.**
6. If you finish before the end of the testing time, notify the administrator. Time may be a factor in determining the winner in the event of a tie.
7. When turning in your completed work, place your Scoring Sheet on top of all your jobs. The jobs should be arranged in numeric order.