



Today's students. Tomorrow's business professionals.

Global Marketing Team (S) (500)

TEAM NUMBER _____

RATING SHEET – COMPLETE ONE PER TEAM

PRESENTATION SCORE

Judge 1 (140 points) _____

Judge 2 (140 points) _____

Judge 3 (140 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (140 maximum)

SPECIFICATION SCORE _____ (40 maximum)

TECHNICAL SCORES

Judge 1 (230 points) _____

Judge 2 (230 points) _____

Judge 3 (230 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (230 maximum)

TOTAL SCORE _____ **(410 maximum)**

RANK



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Presentation Scoring Rubric

Evaluation of oral presentation	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Contribution by all team members	1-5	6-10	11-15	16-20	
Quality of problem solution	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
Supporting documentation	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (140 points maximum)					

Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per team, <i>not</i> per judge	Points Awarded
Set-up lasted no longer than three (3) minutes - 5 points Presentation lasted no longer than ten (10) minutes - 5 points	10
Plan used the correct format for Title Page, Table of Contents, Marketing Plan, and Works Cited according to the <i>Style & Reference Manual</i>	10
All registered team members in attendance for entire event	10
Documentation submitted at time of check-in: keyed and signed Team Entry Form (1 copy) and Marketing Plan including Title Page, Table of Contents, and Works Cited (1 copy) <i>Must have copies for preliminaries and finals</i>	10
TOTAL SPECIFICATION POINTS (40 points maximum)	

TOTAL MAXIMUM POINTS = 410