



Today's students. Tomorrow's business professionals.

Broadcast News Production Team (S) (445)

Judge Number _____

Team Number _____

Technical Scoring Rubric

| | | |
|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------------|
| Team Violated the Copyright and/or Fair Use Guidelines | <input type="checkbox"/> Yes <i>(Disqualification)</i> | <input type="checkbox"/> No |
| If yes, please stop scoring and provide a brief reason for the <i>disqualification</i> below: | | |
| Team followed topic | <input type="checkbox"/> Yes | <input type="checkbox"/> No <i>(Disqualification)</i> |

| Items to Evaluate | Select One | Points Possible | Points Awarded | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-----------------|----------------|-----------|----------------|
| Required Elements | | | | | |
| Includes 2 news stories | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Includes an introduction | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Includes a segue [seg-way] between the news stories | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Includes outro (music) with credits | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Includes 15-20 second promo/tease | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Script provided | <input type="checkbox"/> Yes <input type="checkbox"/> No | 10 | | | |
| Exported in correct format | <input type="checkbox"/> Yes <input type="checkbox"/> No | 20 | | | |
| Total Required Elements (80) points maximum) | | | | | |
| Team submitted the correct information and in the correct format. | | 10 | | | |
| <ul style="list-style-type: none"> • Team Entry Form (must be keyed but does <i>not</i> have to be signed for pre-submission) AND Release Form(s) (must be keyed but do <i>not</i> have to be signed for pre-submission) in one combined PDF file <p style="text-align: center;"><i>All points or none are awarded by the technical judge.</i></p> | | | | | |
| Items to Evaluate | Below Average | Average | Good | Excellent | Points Awarded |
| Content | | | | | |
| Originality of content | 1-5 | 6-10 | 11-15 | 16-20 | |
| Developed storyline | 1-5 | 6-10 | 11-15 | 16-20 | |
| Segue [seg-way] was used appropriately | 1-5 | 6-10 | 11-15 | 16-20 | |
| Effectiveness of production | 1-5 | 6-10 | 11-15 | 16-20 | |
| Total Content (80 points maximum) | | | | | |
| Quality | | | | | |
| Videos were in focus/steadiness | 1-5 | 6-10 | 11-15 | 16-20 | |
| Lighting quality | 1-5 | 6-10 | 11-15 | 16-20 | |
| Color quality | 1-5 | 6-10 | 11-15 | 16-20 | |
| Audio quality | 1-5 | 6-10 | 11-15 | 16-20 | |
| Total Quality (80 points maximum) | | | | | |
| TOTAL TECHNICAL POINTS (250 points maximum) | | | | | |