



Today's students. Tomorrow's business professionals.

Graphic Design Promotion (410)

CONTESTANT NUMBER _____

RATING SHEET – COMPLETE ONE PER CONTESTANT

PRESENTATION SCORE

Judge 1 (80 points) _____

Judge 2 (80 points) _____

Judge 3 (80 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (80 maximum)

SPECIFICATION SCORE _____ (60 maximum)

TECHNICAL SCORE

Judge 1 (150 points) _____

Judge 2 (150 points) _____

Judge 3 (150 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (150 maximum)

TOTAL SCORE _____ (290 maximum)

RANK



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Judge Number _____

Contestant Number _____

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Oral presentation/stage presence/delivery	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (80 points maximum)					

Props and/or additional items shall not be used as a basis for scoring.

Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per contestant, <i>not</i> per judge.	Points Awarded
Set-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than six (6) minutes – 5 points	10
Documentation submitted at time of check-in: keyed and signed Individual Entry Form (1 copy), flyer (1 copy), logo (1 copy), pin-size logo (1 copy) <i>Must have for preliminaries and finals</i>	10
Contestant name does <i>not</i> appear on submitted output	10
Appropriate use of grammar, spelling and punctuation	10
Contestant-generated logo is effective when reduced to trading pin size	10
Dimensions of contestant-generated logo do <i>not</i> exceed 4" x 4" and 2" x 2"	10
TOTAL SPECIFICATION POINTS (60 points maximum)	

TOTAL MAXIMUM POINTS = 290

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