



PRESENTATION MANAGEMENT TEAM (560)

REGIONAL – 2017

**Judges/Graders: Please double check and verify all
scores and answer keys!**

Property of Business Professionals of America.
May be reproduced only for use in the Business Professionals of America
Workplace Skills Assessment Program competition.



Description

Assess use of current desktop technologies and software to prepare and deliver an effective multimedia presentation.

Topic

You are employed by a food production company that wants to expand its customer base. You have been asked by your marketing director to research one of the company's products. Create a presentation to share your research findings and to provide a thorough comparison of your product to two other competitors' similar products.

Things to consider, but not limited to:

- You must choose and identify the food production companies and products
- Current customer base
- Product history
- Pricing & distribution
- Follow Copyright Guidelines when using company logos & likenesses

JUDGING PROCEDURE

- Teams will be introduced by team number. **Contestants may continue to wear their name badges and refer to each other by name.**
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- The length of set-up will be no more than three (3) minutes.
- Set-up will be stopped at three (3) minutes to begin the presentation.
- The presentation will be no less than seven (7) minutes and more than ten (10) minutes.
- The presentation will be stopped at ten (10) minutes; be followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!