

Graphic Design Promotion (410)

CONTESTANT NUMBER			
RATING SHEET – COMPLETE ONE	PER CON	TESTANT	
PRESENTATION SCORE			
Judge 1 (80 points)			
Judge 2 (80 points)			
Judge 3 (80 points)			
Total Judges' Points			
Divided by # of Judges			
AVERAGE PRESENTATION SCORE	ı		(80 maximum)
SPECIFICATION SCORE			(60 maximum)
TECHNICAL SCORE			
Judge 1 (150 points)			
Judge 2 (150 points)			
Judge 3 (150 points)			
Total Judges' Points			
Divided by # of Judges			
AVERAGE TECHNICAL SCORE			(150 maximum)
TOTAL SCORE			(290 maximum)
RANK			



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Judge Number	Contestar	nt Number
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Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Oral presentation/stage presence/delivery	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (80 points maximum)					

Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per contestant, not per judge.		Points Awarded
Set-up lasted no longer than three (3) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points	10	
Documentation submitted at time of check-in: Keyed and signed Individual Entry Form (1 copy), flyer (1 copy), logo (1 copy), pin-size logo (1 copy) Must have for preliminaries and finals	10	
Contestant name does not appear on submitted output	10	
Appropriate use of grammar, spelling and punctuation		
Contestant-generated logo is effective when reduced to trading pin size 10		
Dimensions of contestant-generated logo do not exceed 4" x 4" and 2" x 2" 10		
TOTAL SPECIFICATION POINTS (60 points maximum)		

TOTAL MAXIMUM POINTS = 290

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JUDGE'S COMMENTS

Judge Number	Contestant Number
COMMENTS: (to be viewed by contestant (Judges: please provide positive feedback and regarding your analysis of his/her competition	d areas of improvement in a constructive manner
AREAS FOR IMPROVEMENT:	
REASON FOR DISQUALIFICATION: (if applicable)