#### Judge Number Contestant Number

**Technical Scoring Rubric**

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| --- | --- | --- |
| Contestant Violated the Copyright and/or Fair Use Guidelines | [ ]  Yes (Disqualification)  | [ ]  No |
| If yes, please stop scoring and provide a brief reason for the disqualification below: |
| Contestant followed topic | [ ]  Yes | [ ]  No (Disqualification) |

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| --- | --- | --- | --- | --- | --- |
| **Written Business Plan Evaluation** | **Below****Average** | **Average** | **Good** | **Excellent** | **Points Awarded** |
| Contestant submitted the correct information and in the correct format.* Individual Entry Form - .pdf format (must be keyed but does not have to be signed for pre-submission)
* Business Plan - .pdf format

***All points or none are awarded by the technical judge.*** | 10 |  |
| Executive summary for business | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Description of proposed business | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Objectives of business | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Proposed business strategies | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Product(s) and/or service(s) description | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Management and ownership of the business | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Marketing analysis  | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Financial AnalysisIncluded requested loan amount, income statement, balance sheet, cash flow statement, and other analyses | 1-5 | 6-10 | 11-15 | 16-20 |  |
| Overall appearance, conciseness, and completeness  | 1-5 | 6-10 | 11-15 | 16-20 |  |
| **TOTAL TECHNICAL POINTS (190 points maximum)** |  |

**ANY BUSINESS PLAN SUBMITTED BEYOND THE MAXIMUM NUMBER OF PAGES (15) WILL BE DISQUALIFIED**