



Today's students. Tomorrow's business professionals.

## Global Marketing Team (S) (500)

TEAM NUMBER \_\_\_\_\_

### RATING SHEET – COMPLETE ONE PER TEAM

#### PRESENTATION SCORE

Judge 1 (140 points) \_\_\_\_\_

Judge 2 (140 points) \_\_\_\_\_

Judge 3 (140 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (140 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_ (30 maximum)

#### TECHNICAL SCORES

Judge 1 (230 points) \_\_\_\_\_

Judge 2 (230 points) \_\_\_\_\_

Judge 3 (230 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (230 maximum)

**TOTAL SCORE** \_\_\_\_\_ (400 maximum)

**RANK**



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Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Presentation Scoring Rubric

Evaluation of oral presentation	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Contribution by all team members	1-5	6-10	11-15	16-20	
Quality of problem solution	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
Supporting documentation	1-5	6-10	11-15	16-20	
<b>TOTAL PRESENTATION POINTS (140 points maximum)</b>					

### Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per team, not per judge		Points Awarded
Set-up lasted no longer than ten (10) minutes - 5 points	Presentation lasted no longer than ten (10) minutes - 5 points	10
Plan used the correct format for Title Page, Table of Contents, and Marketing Plan according to the <a href="#">Style &amp; Reference Manual</a>		10
Documentation submitted at time of presentation: Keyed and signed <a href="#">Team Entry Form</a> (1 copy) and Marketing Plan including Title Page and Table of Contents (2 copies) <b>Must have copies for preliminaries and finals</b>		10
<b>TOTAL SPECIFICATION POINTS (30 points maximum)</b>		

**TOTAL MAXIMUM POINTS = 400**

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### JUDGE'S COMMENTS

**Judge Number** \_\_\_\_\_

**Team Number** \_\_\_\_\_

**COMMENTS: (to be viewed by contestant)**

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of their competition.)

**AREAS FOR IMPROVEMENT:**

**REASON FOR DISQUALIFICATION: (if applicable)**