



Today's students. Tomorrow's business professionals.

## Broadcast News Production Team (S) (445)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No			
If yes, please stop scoring and provide a brief reason for the disqualification below:					
Team followed topic	<input type="checkbox"/> Yes	<input type="checkbox"/> No (Disqualification)			
<b>Items to Evaluate</b>				<b>Points Awarded</b>	
<b>Required Elements</b>	<b>Circle One</b>	<b>Award all or none</b>			
Includes 2 news stories	Y / N	10			
Includes an introduction	Y / N	10			
Includes a segue [seg-way] between the news stories	Y / N	10			
Includes outro (music) with credits	Y / N	10			
Includes 15-20 second promo	Y / N	10			
Storyboard is provided	Y / N	10			
<b>Total Required Elements (60 points maximum)</b>					
<b>Items to Evaluate</b>	<b>Below Average</b>	<b>Average</b>	<b>Good</b>	<b>Excellent</b>	<b>Points Awarded</b>
Team submitted the correct information and in the correct format.				10	
<ul style="list-style-type: none"> <li>• Team Entry Form (must be keyed but does not have to be signed for pre-submission) AND Release Form(s) (must be keyed but do not have to be signed for pre-submission) in one combined .pdf document</li> </ul> <p style="text-align: center;"><i>All points or none are awarded by the technical judge.</i></p>					
<b>Content</b>					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
<b>Total Content (80 points maximum)</b>					
<b>Quality</b>					
Videos were in focus/steadiness	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality	1-5	6-10	11-15	16-20	
<b>Total Quality (80 points maximum)</b>					
<b>TOTAL TECHNICAL POINTS (230 points maximum)</b>					

Property of Business Professionals of America  
 May be reproduced only for use in the Business Professionals of America  
 Workplace Skills Assessment Program competition.