**GRAPHIC DESIGN PROMOTION**

**(410)**

REGIONAL – 2016

**Judges/Graders: Please double check and verify all**

**scores and answer keys!**

Property of Business Professionals of America.

May be reproduced only for use in the Business Professionals of America

*Workplace Skills Assessment Program* competition.

**Description**

Develop a theme, illustrate the theme in a logo design, and then utilize the logo in a promotional flyer.

The output of this competition is to be produced as the basis for NLC advertising and logo for 2017.

**Copyrighted materials, other than the Business Professionals of America logo, name, and tagline, may *not* be used—even with written permission. This contest needs to be completely contestant generated.**

**Topic**

Develop a flyer and logo promoting the Business Professionals of America National Leadership Conference in Orlando, Florida, May 10-14, 2017.

**judging procedure**

* Contestants will be introduced by contestant number. **Contestants may continue to wear their name badges.**
* As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
* Contestants will present before a panel of judges and timekeeper.
* Set-up time will be no longer than five (5) minutes.
* The length of the presentation will be no more than ten (10) minutes; followed by judges’ questions not to exceed five (5) minutes.
* The presentation will be stopped at ten (10) minutes.
* Excuse contestants upon completion of judges’ questions.
* **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
* Administrator will fill out ranking sheet prior to dismissing the judges.
* If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
* Give administrator all Judges’ Scoring Rubrics, Judge Comment Sheets and contest materials.
* No audience is allowed in the contest room.

**Please double-check and verify all scores!**