



Today's students. Tomorrow's business professionals.

Graphic Design Promotion (410)

CONTESTANT NUMBER _____

RATING SHEET – COMPLETE ONE PER CONTESTANT

PRESENTATION SCORE

Judge 1 (80 points) _____

Judge 2 (80 points) _____

Judge 3 (80 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (80 maximum)

SPECIFICATION SCORE _____ (70 maximum)

TECHNICAL SCORE

Judge 1 (150 points) _____

Judge 2 (150 points) _____

Judge 3 (150 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (150 maximum)

TOTAL SCORE _____ (300 maximum)

RANK

Property of Business Professionals of America
May be reproduced only for use in the Business Professionals of America
Workplace Skills Assessment Program competition.



Today's students. Tomorrow's business professionals.

Graphic Design Promotion (410)

Judge Number _____

Contestant Number _____

Presentation Scoring Rubric

| Items to Evaluate | Below Average | Average | Good | Excellent | Points Awarded |
|------------------------------------------------------|---------------|---------|-------|-----------|----------------|
| Oral presentation/stage presence/delivery | 1-5 | 6-10 | 11-15 | 16-20 | |
| Content of presentation | 1-5 | 6-10 | 11-15 | 16-20 | |
| Effectiveness of presentation | 1-5 | 6-10 | 11-15 | 16-20 | |
| Answers to judges' questions | 1-5 | 6-10 | 11-15 | 16-20 | |
| TOTAL PRESENTATION POINTS (80 points maximum) | | | | | |

Specification Scoring Rubric

| SPECIFICATION POINTS: All points or none per item are awarded by the proctor per contestant, not per judge. | Points Awarded |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Set-up lasted no longer than five (5) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points | 10 |
| Documentation submitted at time of presentation: Keyed and signed Individual Entry Form (1 copy), flyer (2 copies), logo (2 copies), pin-size logo (2 copies) <i>Must have for preliminaries and finals</i> | 10 |
| Contestant name does not appear on submitted output | 10 |
| Set-up lasted no longer than five (5) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points | 10 |
| Appropriate use of grammar, spelling and punctuation | 10 |
| Contestant-generated logo is effective when reduced to trading pin size | 10 |
| Dimensions of contestant-generated logo do not exceed 4" x 4" and 2" x 2" | 10 |
| TOTAL SPECIFICATION POINTS (70 points maximum) | |

TOTAL MAXIMUM POINTS = 300

Property of Business Professionals of America
 May be reproduced only for use in the Business Professionals of America
Workplace Skills Assessment Program competition.



Today's students. Tomorrow's business professionals.

Graphic Design Promotion (410)

JUDGE'S COMMENTS

Judge Number _____

Contestant Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: (if applicable)