



Today's students. Tomorrow's business professionals.

Broadcast News Production Team (S) (440)

Judge Number _____

Team Number _____

Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the disqualification below:		

Items to Evaluate					Points Awarded
Required Elements	Circle One		Award all or none		
Includes 2 news stories	Y / N		10		
Includes an introduction	Y / N		10		
Includes a segue [seg-way] between the news stories	Y / N		10		
Includes outro (music) with credits	Y / N		10		
15-20 second promo with sound bite	Y / N		10		
Total Required Elements (50 points maximum)					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Content					
Originality of content	1-5	6-10	11-15	16-20	
Developed storyline	1-5	6-10	11-15	16-20	
Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
Effectiveness of production	1-5	6-10	11-15	16-20	
Total Content (80 points maximum)					
Quality					
Videos were in focus/steadiness	1-5	6-10	11-15	16-20	
Lighting quality	1-5	6-10	11-15	16-20	
Color quality	1-5	6-10	11-15	16-20	
Audio quality	1-5	6-10	11-15	16-20	
Total Quality (80 points maximum)					
TOTAL TECHNICAL POINTS (210 points maximum)					

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