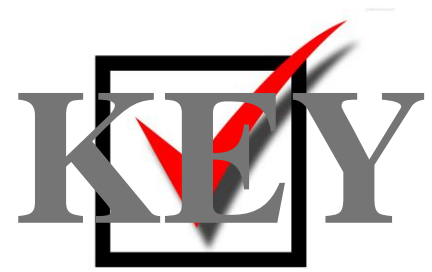


WEB SITE DESIGN TEAM (435)

REGIONAL – 2015

**Judges/Graders: Please double check and verify all
scores and answer keys!**

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Workplace Skills Assessment Program competition.



Description

The team will work together to create a Web site based on the assigned topic.

Topic

A World of Adventure, A Lifetime of Memories

The world is an exciting place with wonderful places to explore. You and your team are starting a new world class travel agency. Your task is to create a travel agency Web site that features vacation packages to at least three destinations around the world. You will need to research the destinations and highlight the key features that make that destination stand out to potential customers. Let your design technology skills go as you create a stunning site marketing the destination. You have the ability to include as much interactivity and/or technology you would like for the site. Suggested features may include:

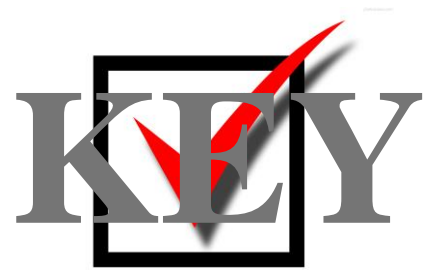
- Current local weather condition
- Current time zone
- Currency exchange
- Video clips or photo gallery
- Reservation guidelines
- Interactive package pricing based on length of stay
- Links to booking arrangements
- Travel planner
- Share trip information with social media clients

The web site should be branded to the look and feel you would like to represent the travel agency you are creating. The project should follow W3C standards for design and meet accessibility requirements. The site should demonstrate an understanding of design, layout, usability and search engine optimization considerations.

Things to consider

- Use of standards-based, validated HTML
- Apply technical skills in Web site design
- Demonstrate knowledge of Internet concepts
- Evaluate and delegate responsibilities needed to perform required tasks
- Demonstrate teamwork skills needed to function in a business setting
- Demonstrate knowledge of site, content, graphics, layout, browser capabilities, and more
- Demonstrate awareness of requirements of target audience
- Demonstrate awareness of accessibility concerns
- Page layout
- Teamwork
- Navigational scheme
- Graphics/multimedia use
- Site content
- Language use
- Includes wording that has a consistent message, does not have spelling errors, and lends itself to easy search from sites such as Google, Bing, and Yahoo!
- Leadership
- Integrity/ethics
- Problem solving skills

Teams who do not submit an entry that follows the topic above will be disqualified.



JUDGING PROCEDURE

- Teams will be introduced by team number.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each team.
- Teams will present before a panel of judges and timekeeper.
- The length of set-up will be no more than five (5) minutes.
- The length of the presentation will be no more than ten (10) minutes; followed by judges' questions not to exceed five (5) minutes.
- Excuse teams upon completion of judges' questions.
- **There can be no ties in the top ten (10) teams.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!