



Today's students. Tomorrow's business professionals.

## Video Production Team (430)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical Scoring Rubric

Team Violated the Copyright and/or Fair Use Guidelines	<input type="checkbox"/> Yes (Disqualification)	<input type="checkbox"/> No
If yes, please stop scoring and provide a brief reason for the disqualification below:		

Items to Evaluate					Points Awarded
<b>Required Elements</b>					
• Included more than one camera angle	Y/N		10		
• Included at least one interview	Y/N		10		
• Included one voice over	Y/N		10		
• Included ending credits	Y/N		10		
<b>Total Required Elements (40 points maximum)</b>					
Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
<b>Content</b>					
• Originality of content (at least 50% of video must be footage created by the team)	1-5	6-10	11-15	16-20	
• Developed and portrayed theme (to include, but not limited to: a logo, taglines, and color usage)	1-5	6-10	11-15	16-20	
• Effectiveness of production	1-5	6-10	11-15	16-20	
• Production free of typos	1-5	6-10	11-15	16-20	
<b>Total Content (80 points maximum)</b>					
<b>Quality</b>					
• Focus/Steadiness	1-5	6-10	11-15	16-20	
• Lighting	1-5	6-10	11-15	16-20	
• Color	1-5	6-10	11-15	16-20	
• Audio	1-5	6-10	11-15	16-20	
<b>Total Quality (80 points maximum)</b>					
<b>TOTAL TECHNICAL POINTS (200 points maximum)</b>					

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