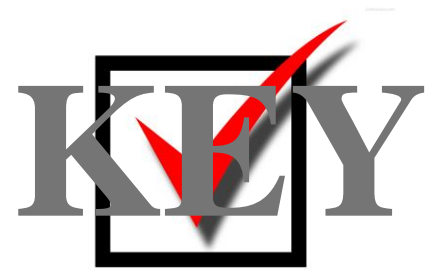


DIGITAL MEDIA PRODUCTION (420)

REGIONAL – 2015

**Judges/Graders: Please double check and verify all
scores and answer keys!**

Property of Business Professionals of America.
May be reproduced only for use in the Business Professionals of America
Workplace Skills Assessment Program competition.



TOPIC

Create a one-to-two (1-2) minute promotional piece for the Business Professionals of America National Leadership Conference in Boston, Massachusetts, May 5-9, 2016; this event culminates the 50th Anniversary of Business Professionals of America.

Contestants who do not submit an entry that follows this topic will be disqualified.

JUDGING PROCEDURE

- Contestants will be introduced by contestant number.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- Contestants will present before a panel of judges and timekeeper.
- The length of set-up/wrap-up will be no more than ten (10) minutes.
- The presentation will be no more than ten (10) minutes, which includes one-to-two (1-2) minute demonstration of digital media production; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Rating Sheets, Judge Evaluation Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!