

Digital Media Production (420)

CONTESTANT NUMBER		
RATING SHEET – COMPLETE ON	E PER CONTESTANT	
PRESENTATION SCORE		
Judge 1 (60 points)		
Judge 2 (60 points)		
Judge 3 (60 points)		
Total Judges' Points		
Divided by # of Judges		
AVERAGE PRESENTATION SCOR	E	(60 maximum)
SPECIFICATION SCORE		(20 maximum)
TECHNICAL SCORE		
Judge 1 (200 points)		
Judge 2 (200 points)		
Judge 3 (200 points)		
Total Judges' Points		
Divided by # of Judges		
AVERAGE TECHNICAL SCORE		(200 maximum)
TOTAL SCORE		(280 maximum)
RANK		

Property of Business Professionals of America May be reproduce only for use in the Business Professionals of America Workplace Skills Assessment Program competition.



Digital Media Production (420)

Judge Number Contesta	nt Number
-----------------------	-----------

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Presentation					
Ability to explain the development and design process (Pre-Production Phase)	1–5	6–10	11–15	16–20	
Ability to explain the use and the development of innovative technology	1–5	6–10	11–15	16–20	
Ability to explain the use and development of media elements (graphics, video, audio, special effects, lighting, etc.)	1–5	6–10	11–15	16–20	
TOTAL PRESENTATION POINTS (60 points maximum)					

Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor			
per contestant, not per judge.			
Set-up/wrap-up lasted no longer than ten (10) minutes – 5 points Presentation lasted no longer than ten (10) minutes – 5 points	10		
Documentation submitted at time of presentation: Keyed and signed Individual Entry Form (1 copy) and Release Form(s) (1 copy) at time of presentation Must have copies for preliminaries and finals			
TOTAL SPECIFICATION POINTS (20 points maximum)			



Digital Media Production (420)

JUDGE'S COMMENTS

Judge Number	Contestant Number
COMMENTS: (to be viewed by contestant) (Judges: please provide positive feedback and areas o regarding your analysis of his/her competition.)	f improvement in a constructive manner
AREAS FOR IMPROVEMENT:	
REASON FOR DISQUALIFICATION: (if applied	cable)