



Today's students. Tomorrow's business professionals.

Graphic Design Promotion (410)

CONTESTANT NUMBER _____

RATING SHEET – COMPLETE ONE PER CONTESTANT

PRESENTATION SCORE

Judge 1 (80 points) _____

Judge 2 (80 points) _____

Judge 3 (80 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE PRESENTATION SCORE _____ (80 maximum)

SPECIFICATION SCORE _____ (70 maximum)

TECHNICAL SCORE

Judge 1 (140 points) _____

Judge 2 (140 points) _____

Judge 3 (140 points) _____

Total Judges' Points _____

Divided by # of Judges _____

AVERAGE TECHNICAL SCORE _____ (140 maximum)

TOTAL SCORE _____ (290 maximum)

RANK

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Judge Number _____

Contestant Number _____

Presentation Scoring Rubric

Items to Evaluate	Below Average	Average	Good	Excellent	Points Awarded
Oral presentation/stage presence/delivery	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
TOTAL PRESENTATION POINTS (80 points maximum)					

Specification Scoring Rubric

SPECIFICATION POINTS: All points or none per item are awarded by the proctor per contestant, not per judge.		Points Awarded
Presentation lasted no longer than seven (7) minutes	10	
Documentation submitted at time of presentation: Keyed and signed Individual Entry Form (1 copy), flyer (2 copies), and logo (2 copies) <i>Must have for preliminaries and finals</i>	10	
Contestant name does not appear on submitted output	10	
Flyer was submitted on an 8 ½" x 11" sheet of non-glossy white paper	10	
Appropriate use of grammar, spelling and punctuation	10	
Contestant-generated logo is effective when reduced to trading pin size	10	
Dimensions of contestant-generated logo do not exceed 4" x 4" and is submitted on a separate 8 ½" x 11" paper	10	
TOTAL SPECIFICATION POINTS (70 points maximum)		

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JUDGE'S COMMENTS

Judge Number _____

Contestant Number _____

COMMENTS: (to be viewed by contestant)

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: (if applicable)