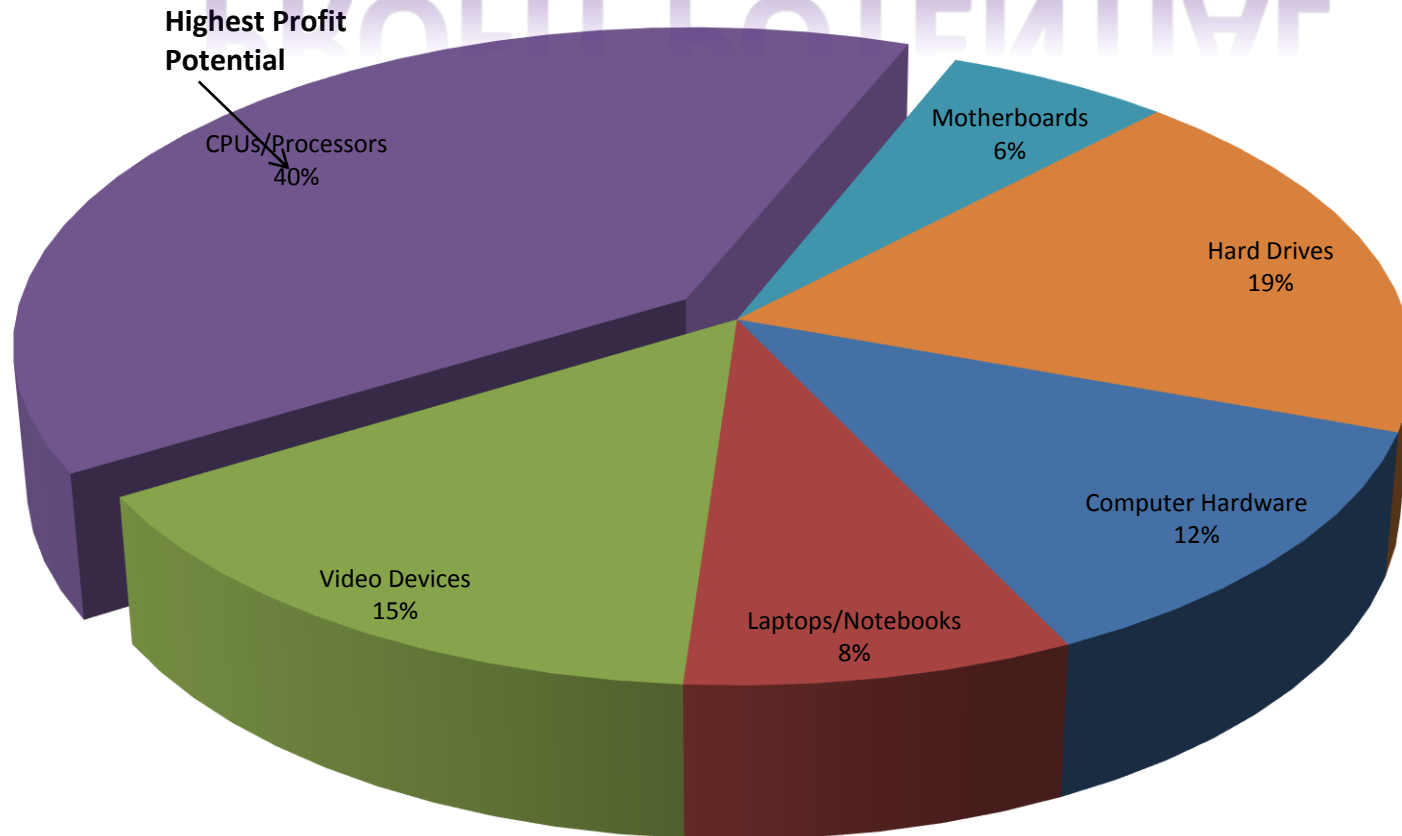


PROFIT POTENTIAL



Egg Head Company Profit Potential

Category	Units on Hand	Store Discount	Average Cost	Cost with Discount	Total Cost	Average Selling Price	Total Value	Profit Potential
Computer Hardware	199	15%	199.00	189.05	37,620.95	238.80	47,521.20	9,900.25
Laptops/Notebooks	47	0%	699.00	699.00	32,853.00	838.80	39,423.60	6,570.60
Video Devices	226	15%	179.00	161.10	36,408.60	214.80	48,544.80	12,136.20
CPUs/Processors	315	15%	289.00	245.65	77,379.75	346.80	109,242.00	31,862.25
Motherboards	141	15%	139.00	132.05	18,619.05	166.80	23,518.80	4,899.75
Hard Drives	475	15%	89.00	75.65	35,933.75	106.80	50,730.00	14,796.25
Totals	1403			1,502.50	238,815.10	1,912.80	318,980.40	80,165.30

Egg Head Indianapolis Profit Potential

Category	Units on Hand	Store Discount	Average Cost	Cost with Discount	Total Cost	Average Selling Price	Total Value	Profit Potential
Computer Hardware	40	0%	199.00	199.00	7,960.00	238.80	9,552.00	1,592.00
Laptops/Notebooks	15	0%	699.00	699.00	10,485.00	838.80	12,582.00	2,097.00
Video Devices	45	0%	179.00	179.00	8,055.00	214.80	9,666.00	1,611.00
CPUs/Processors	112	15%	289.00	245.65	27,512.80	346.80	38,841.60	11,328.80
Motherboards	101	15%	139.00	118.15	11,933.15	166.80	16,846.80	4,913.65
Hard Drives	200	15%	89.00	75.65	15,130.00	106.80	21,360.00	6,230.00
Totals	513			1,516.45	81,075.95	1,912.80	108,848.40	27,772.45

Egg Head Orlando Profit Potential

Category	Units on Hand	Store Discount	Average Cost	Cost with Discount	Total Cost	Average Selling Price	Total Value	Profit Potential
Computer Hardware	50	0%	199.00	199.00	9,950.00	238.80	11,940.00	1,990.00
Laptops/Notebooks	12	0%	699.00	699.00	8,388.00	838.80	10,065.60	1,677.60
Video Devices	105	15%	179.00	152.15	15,975.75	214.80	22,554.00	6,578.25
CPUs/Processors	114	15%	289.00	245.65	28,004.10	346.80	39,535.20	11,531.10
Motherboards	23	0%	139.00	139.00	3,197.00	166.80	3,836.40	639.40
Hard Drives	156	15%	89.00	75.65	11,801.40	106.80	16,660.80	4,859.40
Totals	460			1,510.45	77,316.25	1,912.80	104,592.00	27,275.75

Egg Head Washington D.C. Profit Potential

Category	Units on Hand	Store Discount	Average Cost	Cost with Discount	Total Cost	Average Selling Price	Total Value	Profit Potential
Computer Hardware	109	15%	199.00	169.15	18,437.35	238.80	26,029.20	7,591.85
Laptops/Notebooks	20	0%	699.00	699.00	13,980.00	838.80	16,776.00	2,796.00
Video Devices	76	15%	179.00	152.15	11,563.40	214.80	16,324.80	4,761.40
CPUs/Processors	89	15%	289.00	245.65	21,862.85	346.80	30,865.20	9,002.35
Motherboards	17	0%	139.00	139.00	2,363.00	166.80	2,835.60	472.60
Hard Drives	119	15%	89.00	75.65	9,002.35	106.80	12,709.20	3,706.85
Totals	430			1,480.60	77,208.95	1,912.80	105,540.00	28,331.05