



Today's students. Tomorrow's business professionals.

## Global Marketing Team (500)

**TEAM NUMBER** \_\_\_\_\_

### **RATING SHEET – COMPLETE ONE PER TEAM**

#### **PRESENTATION SCORE**

Judge 1 (140 points) \_\_\_\_\_

Judge 2 (140 points) \_\_\_\_\_

Judge 3 (140 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (140 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_ (30 maximum)

#### **TECHNICAL SCORES**

Judge 1 (220 points) \_\_\_\_\_

Judge 2 (220 points) \_\_\_\_\_

Judge 3 (220 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE TECHNICAL SCORE** \_\_\_\_\_ (220 maximum)

**TOTAL SCORE** \_\_\_\_\_ (390 maximum)

**RANK**



Today's students. Tomorrow's business professionals.

## Global Marketing Team (500)

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Presentation Scoring Rubric

Evaluation of oral presentation	Below Average	Average	Good	Excellent	Points Awarded
Opening and summary	1-5	6-10	11-15	16-20	
Content of presentation	1-5	6-10	11-15	16-20	
Effectiveness of presentation	1-5	6-10	11-15	16-20	
Contribution by all team members	1-5	6-10	11-15	16-20	
Quality of problem solution	1-5	6-10	11-15	16-20	
Answers to judges' questions	1-5	6-10	11-15	16-20	
Supporting documentation	1-5	6-10	11-15	16-20	
<b>TOTAL PRESENTATION POINTS (140 points maximum)</b>					

### Specification Scoring Rubric

<b>SPECIFICATION POINTS:</b> All points or none are awarded by the proctor per team, not per judge.		Points Awarded
Presented plan and supporting documentation along with the Team Entry Form at check-in	10	
All registered team members are in attendance for entire event	10	
Plan uses the correct format for Title Page, Table of Contents, and Marketing Plan according to the <i>Style &amp; Reference Manual</i>	10	
<b>TOTAL SPECIFICATION POINTS (30 points maximum)</b>		

Property of Business Professionals of America  
 May be reproduced only for use in the Business Professionals of America  
*Workplace Skills Assessment Program* competition.



Today's students. Tomorrow's business professionals.

## Global Marketing Team (500)

### JUDGE'S COMMENTS

**Judge Number** \_\_\_\_\_

**Team Number** \_\_\_\_\_

**COMMENTS: (to be viewed by contestant)**

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of their competition.)

**REASON FOR DISQUALIFICATION: (if applicable)**