



Today's students. Tomorrow's business professionals.

## Broadcast News Production Team (S) (445)

TEAM NUMBER \_\_\_\_\_

**RATING SHEET – COMPLETE ONE PER TEAM**

### PRESENTATION SCORE

Judge 1 (270 points) \_\_\_\_\_

Judge 2 (270 points) \_\_\_\_\_

Judge 3 (270 points) \_\_\_\_\_

Total Judges' Points \_\_\_\_\_

Divided by # of Judges \_\_\_\_\_

**AVERAGE PRESENTATION SCORE** \_\_\_\_\_ (270 maximum)

**SPECIFICATION SCORE** \_\_\_\_\_ (30 maximum)

**TOTAL SCORE** \_\_\_\_\_ (300 maximum)

**RANK**



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Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Technical and Presentation Scoring Rubric

<b>Technical/Presentation Scoring Rubric</b>					<b>Points Awarded</b>
<b>Items to Evaluate</b>					
<b>Required Elements</b>	Circle One		Award all or none		
• Includes 2 news stories	Y / N		10		
• Includes an introduction	Y / N		10		
• Includes a segue [seg-way] between the news stories	Y / N		10		
• Includes outro (music) with credits	Y / N		10		
• 15-20 second promo with sound bite	Y / N		10		
<b>Total Required Elements (50 points maximum)</b>					
<b>Items to Evaluate</b>	<b>Below Average</b>	<b>Average</b>	<b>Good</b>	<b>Excellent</b>	<b>Points Awarded</b>
<b>Content</b>					
• Originality of content	1-5	6-10	11-15	16-20	
• Developed storyline	1-5	6-10	11-15	16-20	
• Segue [seg-way] was used appropriately	1-5	6-10	11-15	16-20	
• Effectiveness of production	1-5	6-10	11-15	16-20	
<b>Total Content (80 points maximum)</b>					
<b>Quality</b>					
• Videos were in focus	1-5	6-10	11-15	16-20	
• Steadiness of camera/s	1-5	6-10	11-15	16-20	
• Color quality	1-5	6-10	11-15	16-20	
• Audio quality	1-5	6-10	11-15	16-20	
<b>Total Quality (80 points maximum)</b>					
<b>Presentation</b>					
• Ability to explain the development and design process	1-5	6-10	11-15	16-20	
• Ability to explain the use and the development of innovative technology	1-5	6-10	11-15	16-20	
• Ability to explain the use and development of media elements (graphics, video, audio, etc.)	1-5	6-10	11-15	16-20	
<b>Total Presentation (60 points maximum)</b>					
<b>TOTAL TECHNICAL AND PRESENTATION POINTS (270 points maximum)</b>					



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Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

### Specification Points Rubric

<b>SPECIFICATION POINTS:</b> All points or none are awarded by the proctor per team, not per judge.		<b>Points Awarded</b>
Documentation, release form and DVD submitted at presentation	10	
Presentation, including video, lasted no more than ten (10) minutes	10	
All registered team members participated in the presentation	10	
<b>TOTAL SPECIFICATION POINTS (30 points maximum)</b>		



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### JUDGE'S COMMENTS

Judge Number \_\_\_\_\_

Team Number \_\_\_\_\_

**COMMENTS: (to be viewed by contestant)**

(Judges: please provide positive feedback and areas of improvement in a constructive manner regarding your analysis of his/her competition.)

**REASON FOR DISQUALIFICATION: (if applicable)**