



Today's students. Tomorrow's business professionals.

Web Site Design Team (435)

Judge Number _____

Team Number _____

Technical Scoring Rubric

| Items to Evaluate | Below Average | Average | Good | Excellent | Points Awarded |
|---|------------------|------------------|-----------------|------------------|----------------|
| Page Layout <ul style="list-style-type: none"> • Visual organization is easily understood • Aesthetic use of colors and fonts • Consistent format page to page | 1-5 | 6-10 | 11-15 | 16-20 | |
| Navigational Theme <ul style="list-style-type: none"> • Links present and working • Links show consistent formatting • Navigational path is clear and logical | 1-5 | 6-10 | 11-15 | 16-20 | |
| Graphic Media Use <ul style="list-style-type: none"> • Enhances Topic • Creativity through graphic design • Originality of graphics • Effective use of innovative technology | 1-5 | 6-10 | 11-15 | 16-20 | |
| Content <ul style="list-style-type: none"> • Well-developed • Portrays the topic • Effectiveness of site | 1-5 | 6-10 | 11-15 | 16-20 | |
| Technical <ul style="list-style-type: none"> • Cross-Browser Compatibility • Markup is well organized and meets validation | 1-5 | 6-10 | 11-15 | 16-20 | |
| Grammar, Spelling, Punctuation, and Usage | 5 (3+ errors) | 10 (2 errors) | 15 (1 error) | 20 (0 errors) | |
| TOTAL TECHNICAL POINTS (120 points maximum) | | | | | |