



DIGITAL MEDIA PRODUCTION (420)

REGIONAL – 2014

**Judges/Graders: Please double check and verify all
scores and answer keys!**

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Workplace Skills Assessment Program competition.



Description

Create a one-to-two (1-2) minute digital media production based on the assigned topic.

Topic

Create a one-to-two (1-2) minute promotional piece for the Business Professionals of America National Leadership Conference in Anaheim, California, from May 6-10, 2015. The target audience will be potential business and industry sponsors.

JUDGING PROCEDURE

- Contestants will be introduced by contestant number.
- As a team of judges, formulate two to three questions to ask at the conclusion of the presentation. Be sure to ask the same questions of each contestant.
- Contestants will present before a panel of judges and timekeeper.
- The length of set-up/wrap-up will be no more than ten (10) minutes.
- The length of the presentation will be no more than ten (10) minutes, which includes a one-to-two (1-2) minute demonstration of digital media production; followed by judges' questions not to exceed five (5) minutes.
- Excuse contestants upon completion of judges' questions.
- **There can be no ties in the top ten (10) contestants.** It is the responsibility of the judges to break any ties.
- Administrator will fill out ranking sheet prior to dismissing the judges.
- If more than one (1) section is necessary, finalists will be determined by selecting an equal number from each section.
- Give administrator all Judges' Scoring Rubrics, Judge Comment Sheets and contest materials.
- No audience is allowed in the contest room.

Please double-check and verify all scores!